

# THE PRIMARY PROBLEM

It's not just **WHOM** we elect, but rather **HOW** we elect.



## THE PROBLEM

isn't that party primary elections exist. It's a problem when **a small minority of voters choose the vast majority of candidates** for the general election.

**90%**

Between 80-90% of the races in Arizona are determined by primary voters.

**≤15%**

All top offices were won with support from less than 15% of all registered voters in the partisan primaries.

## SATISFIED WITH YOUR CHOICES?

When so few voters dictate primary election outcomes:

- Partisanship is encouraged
- Voters are neglected
- Extreme candidates prevail
- Failure of democracy



- Paid for by **all** Arizona taxpayers
- IND/PND voters must join a political party to vote
- IND Candidates need **6x** as many signatures compared to partisan candidates and they do not appear on any primary ballot

## THE SOLUTION

In an open primary election, all candidates are on one ballot and all voters use the same ballot to vote.

- Treat all voters & candidates equally
- Forces candidates to appeal to all voters
- Encourages problem-solving and accountability
- Less negative advertising and more focus on real results

Put the power back in the hands of the **people!**

## JOIN US!

Imagine elections that treat all voters and candidates the same, that honor civility, and that produce officials who focus on the issues Arizonans really care about. That's the reform we are working towards. Sign up on our website to help us bring about such positive change.

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